

Women Leadership MAGAZINE USA

Sponsorship Opportunities

12th Annual

Women Leadership & Excellence Awards Gala 2018

Theme: “Raising the Bar”



Marriott Marquis

901 Massachusetts Avenue, NW, Washington, D.C. 20001

Tuesday, April 3, 2018

www.wlmusa.com

Women Leadership

MAGAZINE USA

Women Leadership & Excellence Awards Gala 2018

Dear Sponsor:

Women Leadership Magazine USA (WLMUSA) in cooperation with *MEA Magazine* and *Heart & Soul* is hosting our annual **Gala** on **Tuesday, April 3, 2018** at the **Marriott Marquis** in Washington, D.C. from 6:00p.m. – 10:00 p.m. This gala will recognize women in corporate America, Federal government, and business executives across the country in all industries.

MEA is the parent company of *WLMUSA*. For over 20 years, *MEA* has been the premier source of news and information for government and industry personnel about strategies and developments that impact the country's ability to achieve the advantages of contracting with exceptional small businesses.

Highlights of the event include: **Reception**; **Awards Dinner** presentation; **Live Entertainment**.

This Gala gives professional women the opportunity to meet one-on-one with other industry leaders who play a crucial role empowering the business community and the nation as a whole. These women are creating prosperity and ensuring women's equal participation in society.

Speakers and Guest during the Gala will include:

- Top Leaders in the Business Industry
- Federal, State, and Local Government officials
- National Banks who understand the needs of small business contractors and the differences in the business models of commercial and government business
- Large companies that subcontract with small companies and enter into formal mentor-protégé agreements to help their small partners grow

Sponsorship commitment is attached along with this letter to detail our different sponsorship packages that you can choose from. This will clearly explain to you the level of participation available for this event.

We are waiting to hear a response from you very soon. In case you have any questions, please feel free to contact us at (703) 730-4091 or email dwilliams@meamagazine.com.

Sincerely,

Debra Williams

Debra Williams
Publisher
WLMUSA
17300 River Ridge Blvd., Suite 201
Woodbridge, VA 22191



Platinum Sponsor - \$75,000

A platinum sponsor must pledge \$75,000 or more. As a Platinum Sponsor you will share the distinction of showcasing your logo on the event stage which will be visible to all event attendees and over 300,000 minority businesses and organizations in our database. Platinum sponsors will receive unsurpassed recognition by our audience as a Platinum sponsor of the event with continuous brand exposure during event promotion and beyond.

Branding Opportunities: The following event opportunities are available to Platinum Level Sponsors. These opportunities will provide the highest level of exposure to all event attendees and target market.

- Venue Signage – Differentiated as a Platinum Sponsor, your company logo will be highlighted and emphasized on the venue stage
- Participate as a keynote speaker
- 2 Corporate tables of 10 at Awards Gala
- 8 full-page, four color consecutive advertisements in WLMUSA/MEA Magazine (2 years)
- 2 page spread advertisement in the program booklet
- Company profile in WLMUSA and MEA Magazine
- Company logo on all printed materials
- Banner Ad and Link on www.meamagazine.com and www.wlmusa.com



Gold Sponsor - \$50,000

A Gold Sponsor must pledge \$50,000. As a Gold Sponsor you will share the distinction of showcasing your logo on the event stage which will be visible to all attendees and 300,000 minority businesses and organizations in our database. Gold Sponsors will receive unsurpassed recognition by our audience as a Gold Sponsor of the event with continuous brand exposure during the event promotion and beyond.

Branding Opportunities: The following event opportunities are available to Gold Level Sponsors. These opportunities will provide the highest level of exposure to all event attendees and target market.

- Venue Signage – Differentiated as a Gold Sponsor, your company logo will be highlighted and emphasized on the venue stage
- 2 Corporate Tables of 10 at Awards Gala
- Participate as a keynote speaker
- 6 Full-page, four color consecutive advertisements in WLMUSA/MEA Magazine (1 Year)
- Company Profile in WLMUSA and MEA Magazine
- 1 Advertisement in the program booklet
- Company Logo on all printed materials
- Banner Ad and Link to www.wlmusa.com and www.meamagazine.com



Silver Sponsor - \$25,000

A Silver Sponsor must pledge \$25,000. As a Silver Sponsor you will share the distinction of showcasing your logo on the event stage which will be visible to all attendees and 300,000 minority businesses and organizations in our database. Silver Sponsors will receive unsurpassed recognition by our audience as a Silver Sponsor of the event with continuous brand exposure during the event promotion and beyond.

Branding Opportunities: The following event opportunities are available to Silver Level Sponsors. These opportunities will provide the highest level of exposure to all event attendees and target market.

- Venue Signage – Differentiated as a Silver Sponsor, your company logo will be highlighted and emphasized on the venue stage
- Corporate Table of 10 during Awards Gala
- 4 full-page, four color consecutive advertisements in WLMUSA (1 Year)
- 1 Advertisement in the program booklet
- Logo on all printed materials
- Profile in WLMUSA



Bronze Sponsor - \$10,000

A Bronze Sponsor must pledge \$10,000. As a Bronze Sponsor you will share the distinction of showcasing your logo on the event stage which will be visible to all attendees and 300,000 minority businesses and organizations in our database. Bronze sponsors will receive unsurpassed recognition by our audience as a Bronze Sponsor of the event with continuous brand exposure during the event promotion and beyond.

Branding Opportunities: The following event opportunities are available to Bronze Level Sponsors. These opportunities will provide the highest level of exposure to all event attendees and target market.

- Venue Signage – Differentiated as a Bronze Sponsor, your company logo will be highlighted and emphasized on the venue stage
- Corporate Table of 10 during Awards Gala
- 1 Advertisement in the program booklet
- Logo on all printed materials



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Marriott Marquis

901 Massachusetts Avenue, NW

Washington, DC 20001

Sponsorship Registration Form

Company Name: _____

Contact Person: _____

Contact Email: _____

Contact Phone: _____ Fax : _____

No. Attending Event: _____

Credit Card: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ Check

Card # _____ Exp. Date ____/____

Authorized Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

☐ Platinum \$75,000

☐ Gold \$50,000

☐ Silver \$25,000

☐ Bronze \$10,000

☐ Contributor \$ _____

Make Checks Payable to: WLMUSA, 17300 River Ridge Blvd, Suite 201, Woodbridge, VA 22191